



**Chemical Information
Services**

www.chemicalinfo.com

**Banner Advertising
Opportunities**

Chemical Information Services

Formula for Success



- **Leading global provider of detailed information to buyers and sourcing professionals for nearly forty years**
- **Sets the standard for accuracy in the international chemical and pharmaceutical markets**
 - increased brand recognition and user numbers
- **Comprehensive portfolio of online, CD and print directories enable sourcing of products to purchase or research**
- **Database of 15,000+ of global chemical companies each pay an annual subscription for access**
 - only serious purchasers are accessing the system
 - more qualified, targeted audience
- **Collective buying power of our subscribers total over \$770 billion in chemical and pharmaceutical commerce each year**
- **Banner ads served up against relevant product searches**
 - Place company's message right in front of a relevant purchaser
- **All ads hyperlink to your website, driving potential customers there and increasing traffic**
- **Updated monthly metrics banner advertising provided enables monitoring campaign effectiveness**



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Current Advertisers









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Product Portfolio

PRODUCT	DESCRIPTION	SCOPE
 Directory of World Chemical Producers	Worldwide producers of chemical raw materials	<ul style="list-style-type: none"> • Over 206,000 product titles and 109,000 synonyms inserted as cross references • Almost 15,000 producers with full contact information • 100 countries • Over 323,000 production points • More than 83,000 CAS numbers
 PathFinder™ A Catalogue of Chemical Intermediates	Database of chemical intermediates and end products, used to identify opportunities for selling intermediates	<ul style="list-style-type: none"> • More than 12,000 end products • Almost 11,000 chemical intermediates in the pharmaceutical, agrochemical, dye and pigment industries • Almost 15,000 different synthesis paths (applications) • Almost 13,000 users
 Worldwide Bulk Drug Users Directory	Worldwide USERS of pharmaceutical ingredients	<ul style="list-style-type: none"> • Over 8,600 bulk pharmaceutical, excipient and raw material titles • Over 186,000 finished pharmaceutical products (dosage form) • Almost 6,000 finished product manufacturers • Covers 80 countries including China and the rest of Asia, Latin America, Eastern Europe, etc. (Some countries have partial coverage)
 FDA Base™ A DMF, VMF & NDA Catalogue	All Type II and Type IV DMF/VMF, all approved drug applications FDA, & European Certificates of Suitability	<ul style="list-style-type: none"> • Over 9,000 DMF's & VMF's & Certificates of Suitability • Over 17,000 approved drug applications (NDA, ANDA, NADA and ANADA)
 Worldwide Contract Manufacturers Directory	Worldwide primary contract manufacturers	<ul style="list-style-type: none"> • Almost 1,000 companies listed • Includes complete contact information for each company listed • 41 countries
	Search for chemicals with a specific structure or functional group	<ul style="list-style-type: none"> • Over 63,000 unique structure diagrams • Cross referenced with the DWCP's • View diagrams in multiple modes

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Online Promotional Opportunities

GOLD LEVEL PACKAGE

Includes:

- Targets the DWCP chemical supplier/ producer database only
- Banner Advertisement linked to your website
 - served up against relevant product searches
- Your products linked to our database
 - relevant search results in contact details delivered with contact information provided
- Ad production included within pricing
- Monthly metrics report provided on activity

PLATINUM LEVEL PACKAGE

Includes:

- Targets all 6 of our databases (DWCP, WCMD, Pathfinder, FDA base, WBDU and Structures, improving exposure level
- Premium banner positioning provides greater branding impact
- Highlighted listing, improves opportunity get your company/ product noticed
- Ad production included within pricing
- Monthly metrics report provided on activity



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Gold Level Advertising

Gold Level Advertising

Your ad appears every time your specific products are searched!

Chemical Information Services
Global Info Centre

Search Support Your

DWCP PathFinder FDA Base BDU

Directory of World Chemical Producers

Message

Your search on Country: "All" found the following match(es) on producers of ""Scopolamine (base and/or unspecified salts)" (CAS 51-34-3)". Please click on a company to continue.

Displaying 1 - 6 of 6


Company Name	Country
Agroquisa Agroquimica Industrial Ltda.	Brazil
Beijing Gingko-Group Technology Co., Ltd.	China
Boehringer Ingelheim GmbH	Germany
Cebon India Ltd.	India
Esso Mexico, S.A. de C.V.	Mexico
Boehringer Ingelheim Chemicals, Inc.	U.S.A.

Displaying 1 - 6 of 6

The highlighted listing makes your company stand out from competition!

Adv

Suppliers of Scopolamine (base and/or unspecified salts)



Distributor

Inpharzam Trading Company SA
Lugano - Switzerland
Tel: +41 91 912 52 90
Fax: +41 91 922 61 84
E-Mail: info.intraco@citynet.ch

Distributor

Print all manufacturers of this product

Download all manufacturers of this product

- Your advertisement is linked to all of your products. You reach purchasers looking to buy your specific products.
- Your company name is highlighted in the alphabetical list of producers so your company stands out against your competition.
- For producers, your ad links specifically to your product list and for distributors, your ad links to as many as 1,000 of your top products.
- Customers can click on your ad and hyperlink directly to your website.
- All search results are tracked and sent to you in monthly reports.

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Gold Level Advertising

Gold Level Advertising
 Chemical Information Services
 Global Info Centre

New Search | Support | Your Account

DWCP | PathFinder | FDA Base | WBDU | WCMD

Directory of World Chemical Producers

Message
 Your search on Country: "Germany, Great Britain, Italy" found the following match(es) on producers of "Coenzyme Q10" (CAS 303-98-0)". Please click on a company to continue.

Displaying 1 - 5 of 5

Company Name	Country
Goerlich Pharma International GmbH	Germany
Kaden Biochemicals GmbH	Germany
DSM Nutritional Products (UK) Ltd.	Great Britain
Lundbeck Pharmaceuticals Italy S.p.A. (Formerly VIS Farmaceutici)	Italy
Sintofarm S.p.A.	Italy

Displaying 1 - 5 of 5

Other Suppliers of Coenzyme Q10

Molekula
Dolder AG
Eurofood Belgium N.V.
Spectrum Chemical Mfg., Inc.
Aceto Pharma GmbH
Parchem Trading Co.

Adv Suppliers of Coenzyme Q10

ACETO

Distributor

Eurofood Belgium

Distributor

Print all manufacturers of this product

Trading companies who are advertising will appear as "Other Suppliers" when their chemicals are searched.

- For trading companies, we will list your company under the section called 'Other Suppliers' as part of your advertising package for up to 500 chemicals.
- In addition to your advertisement displayed at highest level search, you will also be listed under the new supplier section.
- Click on your company name and there is a direct link to your company website or email address.
- Each search, display and click is tracked and results are sent to you monthly.

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Gold Level Advertising

Gold Level Advertising

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Global Info Centre

DWCP | PathFinder | FDA Base | WBDU

Worldwide Contract Manufacturers Directory

Message
Your search on Country: "Japan, South Africa, Sweden, Switzerland" found the following contract manufacturers. Please click on a company to continue.

Displaying 1 - 6 of 6

Company Name	Country
API Corporation (Formerly Mitsubishi Chemical Corporation, API Dept.)	Japan
CSIR Bio/Chemtek	South Africa
DuPont Chemoswed	Sweden
Nissan Chemical Industries Ltd.	Japan
Seimi Chemical Co., Ltd.	Japan
Valsynthese Ltd. (Groupe Societe Suisse des Explosifs)	Switzerland

Displaying 1 - 6 of 6

Adv
Manufacturer Reaction
Chemical & Biochemical Manufacturing
VALSYNTHESE

[Print all contract manufacturers with these capabilities](#)
[Download all contract manufacturers with these capabilities](#)

Your ad appears every time your specific capabilities are searched!

- Your advertisement is linked to all of your contract services. You reach customers looking for your exact customer capabilities.
- Customers can click on your ad and hyperlink directly to your website.



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VIP Links



Stand out to your potential buyers with a VIP icon.

- VIP Links can stand-alone or can work in combination with other levels of advertising.





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Global Information Centre

DWCP | PathFinder | FDA Base

Directory of World Chemical Producers

Message
Your search on Company Name: "wuhan x" found 4 match(es). Please choose one to continue.

Displaying 1 - 4 of 4

Company	Country
 Wuhan Xing Pigment Limited Company	China
 Wuhan Xing Power Industry Co., Ltd. (Formerly Wuhan Gehua Group)	China
 Wuhan Xinjing Chemical Co., Ltd.	China
 Wuhan Xunda Pharmaceutical Co., Ltd.	China

Displaying 1 - 4 of 4



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VIP Links



Customize your listing to really stand out.

Chemical Inform
Globe

New Search Support Your

CP PathFinder FDA Base WBD U

Directory of World Chemical Producers

Company Details

Name: Wuhan Xinjing Chemical Co., Ltd.

Address: 1 Guyixiao Road, Qiaokou District
Wuhan 430035, China

Telephone: +86 (27) 8349-6459; 8341-2766

FAX: +86 (27) 8349-6451

Email:

- export@xinjingchem.com
- jackyzhou@xinjingchem.com


Web Site: www.xinjingchem.com

Comments:

Contacts:

- Mr. Kevin Luo

Adv




Search Results

This company produces 22 Products

[Add Company Note](#)

Wuhan Xinjing Chemical Co., Ltd. is a high and new technology company that is recognized by the Wuhan Science and Technology Bureau. We are one of the largest corporations in China who professionally specialize in manufacturing and exporting organic, fine chemicals. We have been in this line of business for more than 10 years and offer abundant experience. Our company has ISO9001 quality system and ISO14000 international environment system certification.



Products Produced

CAS Number	Chemical Name
107-02-8	Acrolein
3054-95-3	Acrolein diethylacetal
6044-68-4	Acrolein dimethylacetal
2065-75-0	Bromomalonaldehyde
4595-59-9	5-Bromopyrimidine
17832-28-9	1,4-Butanediol vinyl ether
111-34-2	Butyl vinyl ether

- Use the VIP space on your contact detail page to tell your story.
 - what makes your company different
 - why buyers should come to you.
 - announce a new product launch
 - include hyperlinks to product Information on your website.
- VIP links offer a lower cost alternative to our other levels of advertising
 - can be purchased alone or in combination with another level
 - get the maximum benefit and exposure from combining a VIP link with a Gold or Platinum banner.
 - Impressions of VIP links are tracked by us and include full monthly reporting.



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Tracking Results

- ◆ Detailed metrics provided on a monthly basis

Banner Stats	
Views:	17,908
Clicks:	22

Product Stats	
# of Products:	389
# of Searches:	15,532

DWCP Metrics	
Company Impressions:	5,786
Company Contact Detail Views:	330
Emails Sent:	11
Faxes Sent:	8
Website Clicks:	66
Downloads:	462
Prints:	968



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Banner Advertising Pricing

Global Info Centre (DWCP and other directories; Internet & CD-ROM)		
	6 Months	12 Months
Platinum	\$7,500	\$13,200
Gold	\$3,950	\$6,900
VIP	\$2,900	\$4,900

Note: Price increase effective Nov 2008

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Testimonials

●“We just had a US\$100,000 sale based on advertising in your database...THANKS!!!”
- *ABCR GmbH & Co KG, Germany*

●“ We plan on advertising again this coming year. It really has worked well for us!
Thanks! “ - *Zeon Chemical Corporation, Japan*

●“We are very impressed with the advertising program. We will definitely do it again.”
- *Dynamit Nobel GmbH (Novasep Synthesis), Germany*

●“ CIS is by far the best and most comprehensive Directory of Chemicals and this is confirmed by colleagues and customers. I like advertising there because I can be sure to reach directly all our potential customers. The banners are well placed, eye catching for all visitors of the data base, but not obtrusive.”
- *Dottikon Exclusive Synthesis, Switzerland*

●“ An ideal opportunity for the smaller organizations to receive exposure on a global basis. Keep up the good work! “ - *Eurolabs Ltd., Great Britain*

●“ We are very happy with the coverage we get and the feedback our advertisement generates.”
- *Fine & Performance Chemicals, Inc., Great Britain*



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